



SHAWN BAHNG

USER EXPERIENCE / PRODUCT DESIGNER

PROFILE

As a UX designer/ Product designer with diverse experience in fashion and entrepreneurship, I offer a unique perspective in crafting user experiences. Embracing agile and scrum methodology, I place a strong focus on user stories and iterative design, resulting in the successful delivery of intuitive digital products that drive user engagement. Combining creativity, business value, and technical expertise, I am driven to create meaningful experiences.

CONTACT

PHONE

1-347-839-0234

E-MAIL

bahng.shawn@gmail.com

ADDRESS

17 Avenue at Port
Imperial
West New York, NJ 07093

PORTFOLIO

www.shawn-bahng.com

SOFTWARE TOOLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- CSS, HTML
- Invision
- JIRA
- Figma
- Keynote
- Maze
- Microsoft Office
- Miro
- Optimal Workshop
- Zeplin

EXPERTISE

- 508 Compliance
- Android/iOS systems
- Business Analysis
- Brand Design
- Card Sorting

EXPERIENCE

R&R POS SYSTEMS - UX DESIGNER

PARAMUS NJ 09/2023~

My focus was on creating intuitive interfaces for our Point of Sale system, streamlining inventory management, and enhancing features like image-based searches and social media integrations. By addressing existing challenges, I contribute to a more seamless and delightful experience for both our team and our diverse clientele.

- Remarkable 49.3% Increase in ease when performing tasks.
- Average of 3 minutes saved in each transaction.
- User testing proved that the usability is much more streamlined and focused on task.

CLORA - UX DESIGNER

BOSTON MA 06/2023~ 09/2023

In my role overseeing the overhaul of an SaaS online recruiting platform, I was in charge of user research, identified improvement opportunities, and designed user-centered interfaces. Employing effective prioritization and content strategy, I collaborated with cross-functional teams, iterated on design solutions, and contributed to both project success and product innovation.

- Users rated the process 35% easier than the original website.
- Users finished the process nearly 60% faster than the existing process.
- 74% increase in the direct success rate.

SHIELD APP - UX DESIGNER

NEW YORK NY 05/2023~ 06/2023

At Shield, a startup dedicated to developing an emergency shelter app, my role encompassed project management and user research to understand the needs of individuals seeking shelter. I leveraged project management skills to design intuitive interfaces, enabling users to easily locate nearby shelters, access relevant information, and navigate through emergency situations seamlessly.



SHAWN BAHNG

USER EXPERIENCE / PRODUCT DESIGNER

EXPERTISE

- Competitive & Comparative analysis
- Contextual Inquiry
- Data Science
- Heuristic Evaluation
- Info Architecture
- Journey Mapping
- Personas
- Product Roadmap
- Product Strategy
- Product Management
- Prototyping
- Rapid Ideation
- Site Mapping
- Sprint Planning
- Usability Testing
- User Stories
- User Interviews
- Wireframing

EDUCATION

BFA Fashion Design
Fashion Institute of
Technology
NEW YORK, NY

UX Design Immersive
General Assembly
NEW YORK, NY

CERTIFICATION

Master of Adobe
Illustrator
YID
NEW YORK, NY

NINANO - SERVICE DESIGNER

NEW YORK NY 02/2020~02/2023

Oversaw all aspects of operations, I managed business operations, customer engagement, team leadership, marketing, and ensured a positive customer experience. Additionally, I played a key role in fostering product innovation, consumer communications, and consulting to enhance overall business success. I possess strong skills in developing comprehensive plans and strategic approaches to optimize business operations and achieve long-term goals. Adapting to changing circumstances, adjusting strategies and approaches as needed to ensure successful outcomes in dynamic and evolving situations. I have the ability to effectively manage relationships with vendors and suppliers, ensuring timely and reliable delivery of products or services.

SIGNSMITH - PRODUCT DESIGNER

SEOUL KOREA 11/2018~02/2020

My role was to create visually appealing and visual designs through design thinking that effectively communicate messages, brand expression, and information through the design and production of various types of signs. Finding innovative solutions to design challenges, such as layout optimization, material selection, and meeting client requirements, to deliver visually appealing and effective signs. Proficient in design softwares, precise vector graphics creation, understanding printing techniques, and knowledge of sign fabrication methods, ensuring accurate translation of designs into high-quality signs. Sign making involved creation and arrangement of visual elements using design principles to produce impactful signs, showcasing my skills in logo design, typography, illustrations, and branding integration for overall sign effectiveness and success.

REFERENCE

HANNAH CHOI
UX DESIGNER
R&R POS SYSTEMS
PARAMUS , N.J, USA

SOO YOUNG
LEAD PRODUCT MANAGE
CLORA
BOSTON , MA, USA